



## **Website Policies**

**for**

**Property Records Industry Association**

**[www.pria.us](http://www.pria.us)**

# **PRIVACY POLICY**

[www.pria.us](http://www.pria.us)

**Effective: August 23, 2010**

**Address updated: April 21, 2017**

At the Property Records Industry Association (PRIA), we are fully committed to the protection and security of any information that you provide to us as visitors to our Website, [www.pria.us](http://www.pria.us). We want you to know that we truly respect and will protect your privacy so that you can enjoy visiting our Website.

Our Privacy Policy discloses our approach to privacy and how your personal information is collected and used. Your use of our Website constitutes your acceptance of this Privacy Policy and your consent to the practices it describes.

## **What Information We Collect**

Generally speaking, our Website is informational. We do not collect any personally identifiable information unless you voluntarily provide it, such as when signing up for PRIA membership, purchasing items from our online store, requesting information about advertising with PRIA, or when agreeing to our Copyright Notice, Disclaimer and End-User License.

When signing up for PRIA membership or purchasing items from our online store you will be asked for, among other information, your credit card billing information, credit card number and credit card expiration date. This sensitive information is then verified and processed via a secure connection using SSL (Secure Socket Layer), which is a protocol for transmitting private documents via the Internet. This financial information is only used for processing payments. However, we may use your billing information to contact you when necessary to fulfill your order.

As is the case when you visit most Websites, to administer our site, your visit triggers the automatic logging of certain anonymous information about your computer system such as the type of browser you use, the server name and your "IP" (Internet Protocol) address. When your web browser or Email application requests a web page or Email from another computer using the Internet, it automatically gives that computer the "address" where it should send the information. This is called your computer's "IP address." This address does not contain any personally identifiable information.

## **Online Member Directory**

As a PRIA member you may choose to have your Member Profile, which includes your name, address, phone number(s), email address, and Website, listed in our Online Directory. If you do not wish to have your Member Profile listed in the Online Directory please check the appropriate box on the member sign up form or on your My PRIA Member Profile page.

## **How We Protect Your Information.**

We also want you, our visitors, to know that we take the security of your information very seriously and that we take appropriate measures to protect the files in our data system.

You need to know, however, that due to the open communication nature of the Internet we cannot guarantee that communication between you and us, and between us and you, will be free from unauthorized access by third parties nor can we be responsible for information stolen from our servers or computer systems by information harvesting software which may have the ability to scrape data.

## **How We Use Your Information.**

When we ask you for information, we tell you, or it will be clear, why we need any personally identifying information from you either to fulfill a request from you or to provide information to you.

When you submit your Email address, or other contact information, to us through our Website, [www.pria.us](http://www.pria.us), we may use that information to solicit you for membership in PRIA, send information to you about PRIA events, conferences or meetings, and/or for contributions. If you do not wish to receive information from us you can specify your preference by Emailing us at [coordinator@www.pria.us](mailto:coordinator@www.pria.us).

### **We Do Not Sell or Rent Your Personal Information.**

Aside from our use of your personal information, we do not share any personal information we may have about you with unaffiliated third parties for promotional use without your consent. Also, you control what marketing information you receive from us, by simply letting us know if you wish to opt out and not receive information from us.

We may, however, have to disclose, transfer, sell or assign your information obtained through this Website, or otherwise in our possession, to a third party as a result of a sale, merger, consolidation, change in control, transfer of substantial assets, reorganization or liquidation of [www.pria.us](http://www.pria.us). We may also have to make information obtained through this Website, or otherwise in our possession, available to law enforcement personnel and agencies as required by law.

### **We Want To Provide Only Information You Want.**

At any time, you may let us know whether or not you want to continue to receive information from us. If you do not wish to receive information from us, you can specify your preference by Emailing us at [coordinator@pria.us](mailto:coordinator@pria.us).

### **Cookie Technology.**

Cookie technology is employed on our Website. Cookies help us keep track of the pages that you visit while on our Website. In case you did not know, "cookies" are small text files sent by Web servers to be stored on the computers of Website users. These files often contain personalization settings or unique identifiers to keep track of your information and to help us understand the movements of users within and between Websites.

### **You Can Change Your Information.**

You can update or correct your contact information by Emailing us at: [coordinator@pria.us](mailto:coordinator@pria.us)

### **Privacy Statement Changes.**

We reserve the right to change or amend our Privacy Policy to address new issues of privacy and information security and to reflect changes to our Website or business practices. Any new changes and/or amendments will be posted on this page. Each version of this policy may be identified by its effective date which is located at the top of the page.

### **Questions about Our Privacy And Information Security Practices?**

Your visit to this site is subject to both this notice and our Terms of Use.

If you have any questions about our privacy practices or procedures, please feel free to contact us at:

[coordinator@pria.us](mailto:coordinator@pria.us)

or

Property Records Industry Association  
110 Horizon Drive, Suite 210  
Raleigh, NC 27615

Telephone: 919.459.2081

Fax: 919.459.2075

We will promptly address your inquiry.