

RETHINK



REFRESH

REUNITE



2021 Hybrid Annual Conference

SPONSOR KIT

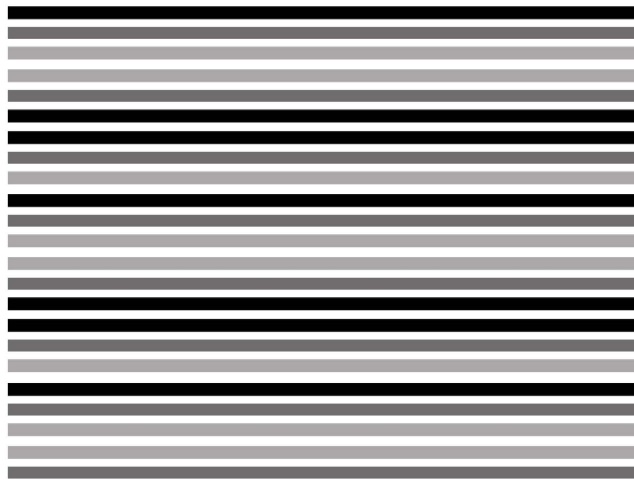
PRI A

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Promo Headline

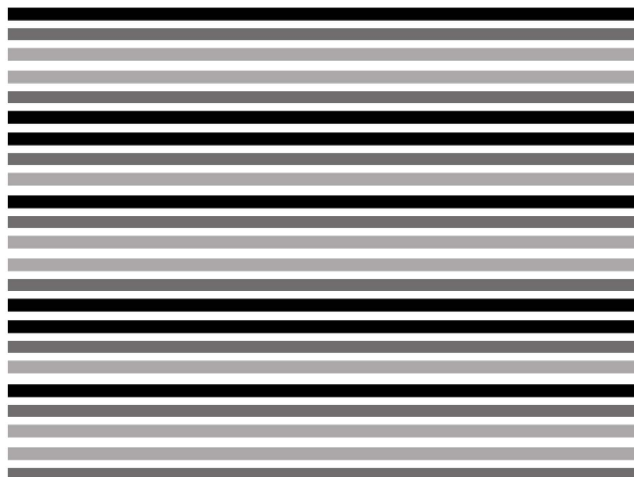
Elite Circle Banner Ad #1



Ruby Button Ad # 1

Ruby Button Ad # 2

Elite Circle Banner Ad #2



Ruby Button Ad # 3

Ruby Button Ad # 4

Conference promo ads are limited to Elite Circle and Ruby sponsors. Placement is based on receipt of commitment form.

All images should be a high resolution PNG file in the exact dimensions below or a ratio of the dimensions.

Ad Specifications:

Elite Circle Sponsor Banner

Ruby Sponsor Button

584 x 120 Pixels

200 x 250 Pixels

SPONSORSHIP OPPORTUNITIES

Mark your calendar and plan to Rethink, Refresh, Reunite at the PRIA 2021 Annual Hybrid Conference, August 30-September 2, in Milwaukee, WI. As a sponsor, your company will gain unparalleled visibility while supporting one of the association's **premier events of the year**. Details on sponsorship opportunities can be found below. Now is the time to lock in your choice of sponsorships! If you have any questions about sponsorship levels, or what is included, email info@pria.us.

[Click here to view sponsorship options that are available now.](#)

PRIA staff is processing sponsorships in the order received and updating the spreadsheet linked above to show current sponsorship availability.

SPONSORSHIP LEVELS AND BENEFITS

Elite Circle \$4,000+	Ruby \$3,000+	Emerald \$1,500+	Sapphire \$1,000+	Diamond \$750+	Silver ≤\$500	BENEFITS
✓						Banner ad in conference promo emails (placement is first come, first served).
✓						Representative from sponsoring company introduces keynote speaker.*
	✓					Button ad in conference promo emails (placement is first come, first served).
✓	✓	✓				*Sponsor blurb at session start read by session host
✓	✓	✓				Banner ad in conference app.
✓	✓	✓	✓			Recognition on slide in countdown video for hybrid sessions
✓	✓	✓	✓			Logo co-branding on individual sessions in virtual platform.**
✓	✓	✓	✓	✓		Listing on sign during sponsored event (LED Display) with two-slide PPT
✓	✓	✓	✓	✓		Logo in all conference marketing emails sent to over 13,000 contacts
✓	✓	✓	✓	✓	✓	Recognition with logo during the conference opening & closing sessions.
✓	✓	✓	✓	✓	✓	Sponsor ribbon for all company representatives to wear during conference.
✓	✓	✓	✓	✓	✓	Logo on sign at registration desk
✓	✓	✓	✓	✓	✓	Logo on the conference page of PRIA website
✓	✓	✓	✓	✓	✓	Listing in PRIA <i>In Touch</i> published after the conference

*Keynote sponsorship purchase required

**Session sponsorship purchase required

To make a sponsorship commitment, check the desired event/item(s) and complete the form below. **Sponsor level is determined by the total cost of the sponsored item(s).** Reply by **August 2, 2021**, to allow preparation for digital marketing components. Items are first come, first serve. To secure a sponsorship this FORM MUST BE COMPLETED & SUBMITTED.

SPONSORSHIP OPTIONS

Monday - Board of Directors Meeting (1 Available)	\$400	
Monday - Welcome Reception (2 Available)	\$2,500	
Tuesday - Breakfast-To-Go (1 Available)	\$2,800	
Tuesday - First-Timers Lunch (1 Available)	\$2,800	
Tuesday - Afternoon Refreshment Break (1 Available)	\$2,000	
Tuesday - Offsite Special Event (1 Available)	\$6,500	LEVELS
Wednesday - Breakfast (2 Available)	\$1,500	Elite Circle: \$4,000+
Wednesday - Morning Refreshment Break (1 Available)	\$1,400	Ruby: \$3,000+
Wednesday - Lunch (2 Available)	\$2,750	
Wednesday - Afternoon Refreshment Break (1 Available)	\$1,600	Emerald: \$1,500+
Wednesday - Networking Reception (2 Available)	\$2,900	
Thursday - Breakfast (2 Available)	\$1,500	Sapphire: \$1,000+
Thursday - Morning Refreshment Break (1 Available)	\$1,200	
Thursday - Lunch (2 Available)	\$2,000	Diamond \$750+
Thursday - Closing Social (1 Available)	\$2,500	
Keynote Sponsorship (1 Available)	\$4,000	Silver: ≤\$500
General Session (10 Available)	\$1,000	
Breakout Session (8 Available)	\$750	
Attendance Prizes (1 Available)	\$950	
Conference Supporter	\$500	

Don't find anything that fits your needs/budget? Need more information about a particular sponsorship? Contact PRIA - we want to work with you! 919.459.2081, info@pria.us.

PAYMENT INFORMATION

Name on Card:		Credit Card #:	
Company:		Expiration:	
Email Address:		CV #:	
Check:	Mail to: PRIA, 110 Horizon Dr. Suite 210, Raleigh, NC 27615		

*Credit Card number must accompany this commitment form for sponsorship to be confirmed. If you wish to pay by check, a credit card number and expiration date are still required and will be charged in 60 days for the sponsorship amount indicated if a check payment has not been received in the PRIA offices.

*Completed form must be received to confirm ad placement, website recognition, and listing in conference promo emails. Payment not required at form submission. Submit your completed form to info@pria.us to claim your sponsorship today!