

PRIA IN TOUCH

November 2022



President's Message

Dear Members:

Over the last few months, the PRIA Communications Committee has been hard at work reviewing ways to improve communications with our members. They recently have been looking at *In Touch*.

Following a short survey to members and after reviewing our open rates and click-throughs, it was time to look at not only who receives *In Touch*, but how frequently it's delivered. For historical context, a few years ago it was decided that *In Touch* should be sent to our entire contact list, which includes both members, PRIA Local subscribers and other non-members. This resulted in fewer open rates and also watered down the benefits provided to members.

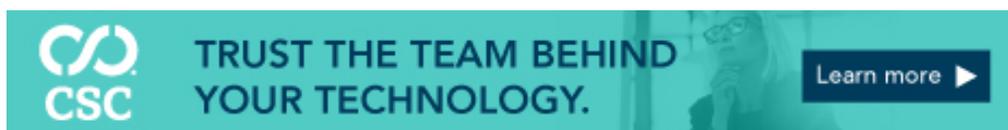


At the November Board meeting, the Communications Committee recommended that PRIA return *In Touch* to a member's only product. In addition, the committee suggested that we increase the frequency to twice a month and reduce the content to make it a quicker read. Yet another change involves the President's Message, which will now become a quarterly message. The goal is to provide more strategic and higher-level updates about the organization.

We hope you find these changes beneficial and would welcome your feedback. Please feel free to reach out to Jim Thompson, PRIA CSO, cs@pria.us and let us know how we are doing.

Sincerely,

Annette Hill
President



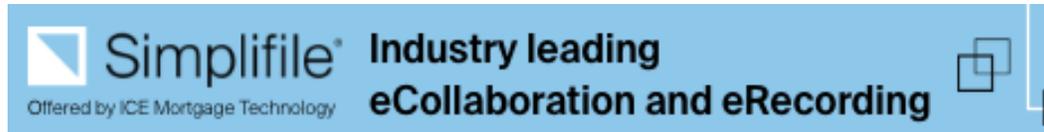
Time to Rise Above in Phoenix

The year January 1, 2023, will be here before you know it. And that means it is time to begin making plans to attend PRIA's Winter Symposium, set for Feb 21-23, 2023, at the Renaissance Phoenix Downtown.

We have an exciting program lineup planned for the 2023 Winter Symposium. General session topics include an indexing practices town hall, an introductory session on crypto and how it could impact the recorders office, and a GIS case study on Oklahoma County. Also back by popular demand, the Soapbox Session is returning as a general session slot. The second day of the conference will include multiple breakout sessions including indexing document types, fraud notifications and more.

The PRIA room block at the Renaissance Phoenix Downtown is 75 percent full. Act quickly to reserve your room using the [online](#) portal or by calling 602.333.0000. Mention PRIA to receive the group rate of \$229. The Winter Symposium room block will be released on **January 20, 2023**, or earlier if all rooms have been reserved.

Registration is available on the [PRIA website](#). The deadline to register for the early-bird rate is **January 20, 2023**, after which date rates increase by \$100 per person for in-person registration and \$30 per person for virtual attendees.



Standards & Best Practices Committee Focuses on Work Projects

The Standards & Best Practices Committee is one of five PRIA standing committees and is responsible for managing all active work group projects, as well as considering proposals for future projects. With renewed energy fueled by new co-chairs, [Rachel Sanchez](#), Ottawa Co., MI, and [Larry Burtness](#), DART, two board liaisons and 10 new volunteers, the committee has met twice to review the status of current projects, consider oversight protocol and evaluate future projects.

PRIA's five active work groups are in varying stages of completion and, if attending the 2023 Winter Symposium in Phoenix, there will be the opportunity to hear about the progress of several work group projects and contribute your ideas.

The GIS Work Group is nearing the end of a project on Parcel Identification Numbers and will host a general session in Phoenix focused on a case study of Oklahoma Co., OK.

The Business Continuity, eCertification and Property Recording Alert System Work Groups will each hold working breakout sessions where you can learn about each project and also provide input.

The Indexing Best Practices Work Group will present two programs at the Winter Symposium. The first is a Town Hall forum where a panel of recorders and public records searchers will take a deep dive into indexing protocols based on the soon-to-be-released *Indexing Best Practices* paper which the work group has updated from the previous 2015 version of the paper.

This same work group has moved on to a second project to identify recommended document types and will hold a breakout session to discuss their suggestions. The work group plans to incorporate the recommended document types into a second paper which will address what data fields to index and why.

On the horizon is a potential work project on blockchain and how it is, and could be, impacting the industry.

Any PRIA member can propose a work project on a topic that could benefit from an in-depth look at potential effects on government and business. Complete a [Work Project Request](#) form and submit to any board member or the co-chairs of the Standards & Best Practices Committee, or just email the co-chairs and share your ideas.

Hot Topic Subject of Upcoming Webinar

Mark your calendar for Wednesday, Nov 30, 3PM for the webinar: Discriminatory Restrictive Covenants.

The webinar is complimentary for members, however, there is a \$25 charge for non-members.

This webinar will look at some of the ways that technology vendors are working to assist county recorders with identifying documents that contain discriminatory language and then addressing these documents to comply with legislative requirements.

Registrations will be accepted on a first-come, first-served basis until all seats are filled.

REGISTER - <https://pria.us/events-news/webinars/#am-news-events-nav>



PRIA Website Matters – Calendar

In a recent survey to PRIA members, several comments were received about how challenging it was to engage with our various committees and work groups. While there was sufficient information on what types of committees/work groups we offer and their scope of work, it wasn't always easy to participate in the work.

The PRIA staff has recently created a new tile on the members-only page that will provide members a month-by-month listing of all the committees and work groups. The calendar lists the day and time of the meeting, as well as the information on how to join the meeting.

To join a meeting, click on the [member link](#) at the top of the home page. From there, click on the Committee and Work Group tile. Once there, you will be able to see the monthly calendar that lists all the various committee and work group meetings.

ALTA Insights: Understanding the Painful Past of Discriminatory Covenants

Racial and discriminatory covenants can be found in the property records of American communities across the country. While no longer enforceable, the remnants of these discriminatory policies remain. Register for this FNF Family of Companies-sponsored webinar to learn about the organizations tracking and mapping discriminatory covenants. Find out how the title and records industries can collaborate in identifying discriminatory covenants and help property owners address them.

Speakers

- Elizabeth Reilly | Senior Vice President | Fidelity National Financial
- Wendy Ethen | President | Guaranty Commercial Title
- Amber Bougie | Recorder/Registrar of Titles | Hennepin County, Minn.
- Kirsten Delegard | Co-founder | Mapping Prejudice Project

When - 1:00-2:00PM ET, Dec. 7

Register for **FREE**: <https://attendee.gotowebinar.com/register/3076051331146902798>

Welcome New Members

PRIA welcomed 17 new members in October 2022.

Government
Alcona Co., MI

Baraga Co., MI
Brown Co., MN
Clark Co., IL
Dickson Co., MI
Eureka Co., NV
Huron Co., MI
Independence Co., AR
Mackinac Co., MI
Marquette Co., MI
Mille Lacs Co., MN
Monterey Co. CA
Oakland Co., MI
Polk Co., AR
Rich Co., UT
Shelby Co., IA
Ward Co., ND

Total paid membership in PRIA as of October 31, is 730.

MAJOR CONTRIBUTORS 2022-23

PRESIDENT'S CIRCLE

CSC
Digital Asset Registration Technologies, Inc
eRecording Partners Network
ICE Mortgage Technology

NATIONAL ASSOCIATION

American Land Title Association

PLATINUM

Kofile Technologies
Property Insight

GOLD MEMBERS

Avenu Insights and Analytics
Black Knight - Ernst Fee Service
Computing System Innovations
CoreLogic
Esri Inc.
Fidelity National Title Group
Granicus
Harris Recording Solutions
i3 Verticals
Nationwide Title Clearing
Notarize, Inc.
Pioneer Technology Group
Tyler Technologies
Wells Fargo
Westcor Land Title Insurance Co.

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