



2024 WINTER SYMPOSIUM



SPONSORSHIP OPPORTUNITIES

Mark your calendar for the PRIA 2024 Winter Symposium, March 5-7, in Charleston, South Carolina. As a sponsor, your company will gain unparalleled visibility while supporting the association and the membership. Details on sponsorship opportunities can be found below. Now is the time to lock in your choice of sponsorships! If you have any questions about sponsorship levels, or what is included, email bethp@imiae.com.

SPONSORSHIP LEVELS AND BENEFITS

The total cost of the opportunities purchased determines the sponsor level (Elite, Champion, etc.). For example, the Welcome Reception is \$3,500, so the sponsor would receive benefits at the Partner sponsor level.

Elite \$6,000+	Champion \$4,000+	Partner \$2,500+	Friends of PRIA \$750	BENEFITS
✓				Banner ad in conference promo emails (placement is first come, first served).
✓				Representative from sponsoring company introduces keynote speaker.*
✓				Logo on water bottle given to all conference attendees.
	✓			Button ad in conference promo emails (placement is first come, first served).
✓	✓			Sponsored email promo sent to PRIA audience on sponsor's behalf (Sponsor provides copy/content and artwork; emails dates selected on first come, first served basis).
✓	✓			Logo on the conference page of PRIA website linked to company webpage.
✓	✓			Banner ad in conference app.
✓	✓	✓		Sponsor blurb in the conference app.
✓	✓	✓		Recognition on slide at the beginning of sponsored session.**
✓	✓	✓		Recognition as session sponsor in conference app.**
✓	✓	✓		Linked logo in all conference marketing emails sent to over 13,000 contacts
✓	✓	✓		Tabletop display during sponsored event.
✓	✓	✓		Listing on digital display during sponsored event with two-slide PPT
✓	✓	✓		Social media shout out with sponsor branding and sponsor-provided URL.
✓	✓	✓	✓	Recognition with logo during the conference opening & closing sessions.
✓	✓	✓	✓	Sponsor ribbon for all company representatives to wear during conference.
✓	✓	✓	✓	Logo on digital display at registration desk.
		✓	✓	Listing on the conference page of PRIA website.
✓	✓	✓	✓	Listing in PRIA <i>In Touch</i> published after the conference.

*Keynote sponsorship purchase required
 **Session sponsorship purchase required



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To make a sponsorship commitment, visit <http://member.pria.us/sponsorships> to make your purchase online. Sponsor level is determined by the total cost of the sponsored item(s). Reply by **February 5, 2024**, to allow preparation for digital marketing components. Items are first come, first served. You must visit the link to secure your sponsorship. Sponsorship commitments will not be accepted via email.

SPONSORSHIP OPTIONS	COST	
<i>The total cost of the opportunities purchased determines the sponsor level (Elite, Champion, etc.). For example, the Welcome Reception is \$3,500, so the sponsor would receive benefits at the Partner sponsor level.</i>		
<i>**If a sponsor item is not showing up in the store inventory, it is no longer available for purchase.**</i>		
Board Meeting (1 Available) (SOLD)	\$2,000-	SPONSOR LEVEL
Tuesday - Opening General Session & First Timer's Welcome (2 Available)	\$2,000	
Tuesday - Welcome Reception (2 Available)	\$3,500	
Wednesday - Breakfast (2 Available)	\$2,500	
Wednesday - Keynote (1 Available) (SOLD)	\$6,000-	Elite: \$6,000+
Wednesday - Morning Break (2 Available)	\$1,500	
Wednesday - Lunch (2 Available)	\$2,500	
Wednesday - Afternoon Break (2 Available)	\$1,500	Champion: \$4,000+
Wednesday - Special Event (3 Available)	\$4,000	
Thursday - Breakfast (2 Available)	\$2,500	
Thursday - Morning Break (2 Available)	\$1,500	Partner: \$2,500+
Thursday - Lunch (2 Available) (SOLD)	\$2,500-	
Thursday - Afternoon Networking (2 Available)	\$1,500	
General Session	\$1,500	Friends of PRIA: \$750+
Breakout Session	\$1,000	
Attendance Prizes (1 Available) (SOLD)	\$750-	
Friends of PRIA (General supporter of overall conference)	\$750	

SPONSORSHIP COMMITMENT & PAYMENT OPTIONS

Please visit <https://member.pria.us/sponsorships/> to purchase your sponsorship today.

If you would like to pay by check, select the "Purchase Order (Will Mail Check)" option. (Please note that a member account is REQUIRED to use this option.)

Didn't find anything that fits your participation goals/budget? Need more information about a particular sponsorship? Contact PRIA - we want to work with you! 919.459.8589, bethp@imiae.com