



## SPONSORSHIP OPPORTUNITIES

Mark your calendar for the PRIA **2024 Annual Conference**, August 20-22, and rock out with us in Cleveland, Ohio. As a sponsor, your company will gain unparalleled visibility while supporting the association and the membership. Sponsorship details are below. Now is the time to lock in your choice of sponsorships!  
If you have any questions about sponsorships email Beth Pernerewski at [bethp@imiae.com](mailto:bethp@imiae.com).

## SPONSORSHIP LEVELS AND BENEFITS

*The total cost of the opportunities purchased determines the sponsor level (Elite, Champion, etc.).  
For example, the Welcome Reception is \$3,500, so the sponsor would receive benefits at the Partner sponsor level.*

Elite \$6,000+	Champion \$5,000+	Partner \$2,500+	Friends of PRIA \$750+	BENEFITS
✓				Banner ad in conference promo emails (placement is first come, first served).
✓				Representative from sponsoring company introduces keynote speaker.*
✓				Logo on water bottle given to all conference attendees.
	✓			Button ad in conference promo emails (placement is first come, first served).
✓	✓			Sponsored email promo sent to PRIA audience on sponsor's behalf after the conference (Sponsor provides copy/content and artwork; emails dates selected on first come, first served basis).
✓	✓			Logo on the conference page of PRIA website linked to company webpage.
✓	✓			Banner ad in conference app.
✓	✓	✓		Sponsor blurb in the conference app.
✓	✓	✓		Recognition on slide at the beginning of sponsored session.**
✓	✓	✓		Recognition as session sponsor in conference app.**
✓	✓			Linked logo in all conference marketing emails sent to over 13,000 contacts
✓	✓			Tabletop display during sponsored event.
✓	✓	✓		Listing on digital display during sponsored event with two-slide PPT
✓	✓	✓		Social media shout out with sponsor logo and homepage link
✓	✓	✓	✓	Recognition with logo during the conference opening & closing sessions.
✓	✓	✓	✓	Sponsor ribbon for all company representatives to wear during conference.
✓	✓	✓	✓	Logo on digital display at registration desk.
		✓	✓	Listing on the conference page of PRIA website.
✓	✓	✓	✓	Listing in PRIA <i>In Touch</i> published after the conference.

\*Keynote sponsorship purchase required

\*\*Session sponsorship purchase required



To make a sponsorship commitment, visit <https://member.pria.us/sponsorships> to make your purchase online. Reply by **July 23, 2024**, to allow preparation for digital marketing components. Items are first come, first served. You must visit the link to secure your sponsorship. Sponsorship commitments will not be accepted via email.

SPONSORSHIP OPTIONS		COST	
<p><i>The total cost of the opportunities purchased determines the sponsor level (Elite, Champion, etc.). For example, the Welcome Reception is \$3,500, so the sponsor would receive benefits at the Partner sponsor level. **If a sponsor item is not showing up in the store inventory, it is no longer available for purchase.**</i></p>			
Board Meeting (1 Available)	\$2,000	<b>SPONSOR LEVEL</b>	
Tuesday - Opening General Session (2 Available)	\$1,500		
Tuesday - First Timers Welcome Reception (2 Available)	\$2,000		
Tuesday - Welcome Reception (2 Available)	\$3,500		
Wednesday - Breakfast (2 Available)	\$2,500	<b>Elite: \$6,000+</b>	
Wednesday - Keynote (1 Available)	\$6,000		
Wednesday - Morning Break (2 Available)	\$1,500		
Wednesday - Lunch (2 Available)	\$2,500		
Wednesday - Afternoon Break (2 Available)	\$1,500	<b>Champion: \$5,000+</b>	
Wednesday - Special Event (3 Available)	\$5,000		
Thursday - Breakfast (2 Available)	\$2,500		
Thursday - Morning Break (2 Available)	\$1,500		
Thursday - Lunch (2 Available)	\$2,500	<b>Partner: \$2,500+</b>	
Thursday - Afternoon Networking (2 Available)	\$2,000		
General Session	\$1,500		
Breakout Session	\$1,000		
Attendance Prizes (1 Available)	\$750	<b>Friends of PRIA: \$750+</b>	
Friends of PRIA (General supporter of overall conference)	\$750		

### SPONSORSHIP COMMITMENT & PAYMENT OPTIONS

**To make a sponsorship commitment, visit <https://member.pria.us/sponsorships> to make your purchase online.**

If you would like to pay by check, select the "Purchase Order (Will Mail Check)" option. (Please note that a member account is REQUIRED to use this option.)

**Didn't find anything that fits your participation goals/budget? Need more information about a particular sponsorship? Contact PRIA - we want to work with you! 919.459.8589, bethp@imiae.com**