

## Minutes

Proofed by Gerald Smith: 10.15.2021

Board of Directors Meeting  
Property Records Industry Association  
11 a.m., ET, Wednesday, September 15, 2021  
Via Conference Call

Present for the call:

Jerry	Lewallen	President	Yes
Annette	Hill	Vice President	No
Gerald	Smith	Secretary	Yes
Brian	Ernissee	Treasurer	Yes
Brandon	Krause	Director - Government	Yes
Kyle	Quackenbush	At-large Director - Government	Yes
Sharon	Martin	Director - Government	Yes
Sharon	Blount-Baker	Director - Government	Yes
Teresa	Kiel	Director - Government	Yes
Elizabeth	Blosser	Director - Business	Yes
Dan	Shmukler	Director - Business	Yes
Jana	Miyasaki	Director - Business	Yes
Penny	Reed	Director - Business	Yes
Larry	Burtness	Immediate Past President	Yes
Mark	Ladd	Advisory Council	No
Charlie	Epperson	Advisory Council	Yes
Carol	Foglesong	Advisory Council	Yes
Steve	McDonald	Advisory Council	Yes
Marc	Aronson	Advisory Council	Yes
Kelly	Romeo	Advisory Council	No
Diane	Swoboda Peterson	Advisory Council	Yes
Brent	Blankenship	Education	No
Dan	Crank	Education	No
Liz	Kelly	Membership	Yes
John	Murphy	Membership	No
David	Rooney	Standards/Practices	Yes
Nakia	McFarland	Standards/Practices	Yes
Ryan	Crowley	Governance	No
Christi	Adams	Communications	Yes
Michael	Miller	Communications	No
Carolyn	Ableman	PRIA Local Coordinator	Yes
Stevie	Kernick	Chief Staff Officer	Yes

## **Call to Order**

President Jerry Lewallen called the September 15, 2021, meeting of the PRIA Board of Directors to order at 11:03, a.m., ET, and declared a quorum present. He officially welcomed Blount-Baker and Teresa Kiel to the board.

## **Consent Agenda**

***On a motion by Blount-Baker and a second by Dan Shmukler, the board accepted the September 15, 2021, consent agenda as distributed.***

## **Old Business**

### **Annual Conference Debrief**

Virtual Tour Milwaukee Co.

Lewallen: Went well and allowed more people to see and understand the workings of the office.

Diane Swoboda Peterson: Should continue virtual tours of the recorders office again.

Jana Miyasaki: Would help to have recorder's office staff available to answer.

Keynote speaker

Lewallen: Good positive message.

Restrictive Covenants

Brian Ernissee really good session. Learned about racism and housing.

Miyasaki: Good session.

Christie Adams: Eye-opening.

Marc Aronson: Very good session.

Lewallen: It addressed the topic in an effective way.

General Session: Good Morning American Idol

Mark L. did a wonderful job. Lots of good feedback.

New Datums vs Your Property Records

Ernissee: Hard work to understand the topic.

Breakout 1: Redaction Best Practices and Technology

Miyasaki: Wish both breakouts had been general sessions.

Liked the update from CSI on artificial intelligence and progress made.

Larry Burtness: Should get both signed up for a webinar.

Breakout 2: eRecording Best Practices for Submitters

Adams: Great discussion on the topic.

Annual Meeting

Lewallen: Had more comments from the audience than usual.

#### General Session: How and Why 21st Century Con Artists Forge Title Documents

Sharon Martin: Thought he avoided questions.

Miyasaki: Seemed to negate the session on RON where we have been promoting.

#### Breakout 1: RON Creates New Opportunities for Fraudsters This is How to Stop Them

There wasn't anything new and exciting in this session.

Penny Reed: Could call attention to no security in paper notarizations and multiple security measures for RON.

#### Breakout 2: Predictable Recording Fees - Back to the Future

Martin: Surprised by how many people were in the room. There are states that want to move forward but are still experiencing hurdles.

Elizabeth Blosser: Predictable fees discussions have lost traction when all attention turned to COVID.

#### General Session: UPL for PRP

Swoboda Peterson: Session was relevant and well-done.

Adams: Foglesong and Burke did a great job.

Martin: Concurred. It is a gentle reminder NOT to offer any legal opinions.

#### Breakout 1: Cloud Session

No comments.

#### Breakout 2: Indexing Practices

Good turnout. A number of people in the session.

#### General Session: Ransomware Resources - Find the Level That's Right for Your Organization

Krause indicated the session went well.

Miyasaki relevant session; need to keep talking about it.

#### Breakout 1: Electronic Certifications - Who Provides Them and How

No comments.

#### Breakout 2: Notary Trifecta - eNotarization, RON and Papering-out

Foglesong: Good speakers who were able to handle the jumping back and forth between in-person and virtual.

#### General Session: Interstate Recognition - The History and the Practical Application

Martin: Tough to be last on the schedule but did a good job. Attention waivers at the end of the day. Wrap up on noon on the final day.

Ernissee said all conversations seemed to be notary filled. The end of the day is not as significant with the virtual audience. As virtual attendee liked seeing everyone live rather than pre-recorded.

Krause talked to first-timers. They were energetic and positive. Felt part of a family/part of a team. Energy level higher than previous conferences.

Martin asked about starting the education sessions earlier in the day. Kernick explained that with a virtual audience, time zones need to be considered when setting the schedule.

### Strategic Planning 2022

Strategic planning is scheduled for February 13-14, 2022, prior to the Winter Symposium. Travel on Saturday, February 12, to be prepared for a meeting on Sunday morning. 2022 is the 20<sup>th</sup> anniversary for PRIA and an opportunity to reset goals for PRIA 2.0.

A taskforce will be created for planning the agenda. Kernick will send a further message.

### FEMA Follow-up

Blosser said the situation is changing on FEMA aid with regulations updated to deal with properties that do not have a recorded deed or title.

David Rooney, co-chair of the GIS Work Group, said a final version of an article authored by the GIS Work Group on the problems with properties without a chain of title will be presented for approval to publish to the board in October. It addresses the FEMA regulations, as well as other problematic issues when a property does not have a recorded deed or clear title.

### **New Business**

#### Board Orientation

Kernick said each year a board orientation is held as early into the new fiscal year as possible to acclimate new board members, and remind returning board members, of their roles. She will send a Doodle Poll to all board members, committee co-chairs and Council of Advisors to determine a date and time for this one-hour virtual orientation session.

#### Board Liaisons

Lewallen asked all board members to consider their current committee liaison positions and let him know if they wish to make a change. He will reach out to the two new board members to determine their best fit with a committee.

#### Council of Advisors

Lewallen said he will be contacting current members of the council about continued service into 2021-22.

#### ALTA SLRAC

Blosser has invited Lewallen to provide an update about PRIA to the ALTA State Legislative/Regulatory Advisory Committee (SLRAC) on September 21.

### Other

Swoboda-Peterson noted some slip-ups with volunteer hosts not showing up for their assigned posts at the conference. She and Mallory Smith will work on a method to confirm host assignments before the next conference in February.

### Board Deliverables

There were no outstanding deliverables to report.

### Next Meeting

The next meeting of the Board of Directors is scheduled for 11 a.m., ET, Wednesday, October 20, 2021.

### Adjournment

The meeting adjourned at Noon, ET.

Jerry Lewallen, president

Stevie Kernick, recording secretary