

Minutes

Proofed by Gerald Smith: June 9, 2021

Board of Directors Meeting
Property Records Industry Association
11 a.m., ET, Wednesday, May 19, 2021
Via Conference Call

Present for the call:

Jerry	Lewallen	President	Yes
Annette	Hill	Vice President	Yes
Gerald	Smith	Secretary	No
Brian	Ernissee	Treasurer	Yes
Brandon	Krause	Director - Government	Yes
Kyle	Quackenbush	At-large Director - Government	Yes
Sharon	Martin	Director - Government	Yes
Chris	Walker	Director - Government	Yes
Elizabeth	Blosser	Director - Business	No
Dan	Shmukler	Director - Business	Yes
Jana	Miyasaki	Director - Business	No
Penny	Reed	Director - Business	Yes
Larry	Burtness	Immediate Past President	Yes
Mark	Ladd	Advisory Council	No
Charlie	Epperson	Advisory Council	No
Carol	Foglesong	Advisory Council	Yes
Steve	McDonald	Advisory Council	Yes
Marc	Aronson	Advisory Council	Yes
Kelly	Romeo	Advisory Council	No
Diane	Swoboda Peterson	Advisory Council	Yes
Brent	Blankenship	Education	No
Dan	Crank	Education	No
Liz	Kelly	Membership	No
John	Murphy	Membership	No
David	Rooney	Standards/Practices	Yes
Nakia	McFarland	Standards/Practices	Yes
Ryan	Crowley	Governance	Yes
Teresa	Kiel	Governance	No
Christi	Adams	Communications	No
Michael	Miller	Communications	No
Carolyn	Ableman	PRIA Local Coordinator	Yes
Stevie	Kernick	Chief Staff Officer	Yes

Call to Order

President Jerry Lewallen called the May 19, 2021, meeting of the PRIA Board of Directors to order at 11:03 a.m., ET, and declared a quorum present.

Consent Agenda

On a motion by Sharon Martin and a second by Annette Hill, the board accepted the May 19, 2021, consent agenda as distributed.

Old Business

Membership

Stevie Kernick, chief staff officer, said a year-end projection for 2020-21 was included on the financial summary report for April 30, 2021. The current projected year-end net revenue is tracking at \$60,000, which takes into account the additional \$13,500 in staff hours.

Membership revenue has outpaced budgeted revenue by \$52,000.

Membership totals lost more ground in April with the total number of members now 35 fewer than the same period in 2020; in March the total number of members was 27 lower than the same period in the previous year. Member retention holds steady at 86 percent.

ULC's Mortgage Modification Study Committee

Penny Reed reported on the most recent meeting of the ULC's Mortgage Modification Study Committee. There is a strong contingent on the committee that wants to limit the study to commercial mortgages; however, following discussion a report will be submitted which will include residential mortgages. Reed will continue to work on the residential side of this study.

Business Continuity

Kernick reported that both co-chairs have now been confirmed for this work group. Brian Ernissee, Nationwide Title Clearing, will serve as business co-chair, while Rick Setser, DeKalb Co., GA, will function as government co-chair.

New Business

Ransomware and SLA Work Projects

Carol Foglesong reported the Cybersecurity and Ransomware project sprung up because of a conference program several years ago. The PRIA paper is written from a point in time, as the problem of cybersecurity and ransomware is ever evolving. In addition, the work group wrote a separate paper on Service Level Agreements (SLA) to go hand-in-hand with the Ransomware paper. These resources should work for government and business.

The Cybersecurity and Ransomware paper refers to the Ransomware Resources, which were previously reviewed, board-approved and reside in the PRIA Resource Library.

On a motion by Brandon Krause and a second by Hill, the board approved posting the Cybersecurity and Ransomware paper and SLA for 30-day comment.

Krause acknowledged the detail in the paper and the work by the volunteers who were part of drafting the paper.

eRecording Best Practices for Recorders

This paper review and rewrite was undertaken by the eRecording Best Practices for Submitters Work Group. The work group decided to start with a review of the 2016 paper focused on recorders. Once the submitter best practices are completed and reviewed, the two papers will merge into one, with two sections – one for recorders and one for submitters.

On a motion by Krause and a second by Kyle Quackenbush, the board approved the eRecording Best Practices for Recorders for 30-day comment.

GIS and Land Records Integration

David Rooney, GIS work group chair, said the work group is aggregating resources for a new learning module in PRIA's LMS and needed to review previously published documents. The GIS and Land Records Integration White Paper was reviewed with no proposed changes by the work group, beyond an updated cover page.

On a motion by Dan Shmukler and a second by Martin, the board agreed to republish the GIS and Land Records Integration White Paper with a new cover page and the review date included.

Indexing Names and Parties

During a recent Zoom meeting to which PRIA invited the leaders of the state recording associations, Anita Mather, Allen Co., IN, asked about potential updates for the indexing names and parties paper. Foglesong recommended a work group look at this paper and make updates. Technology has changed in the six years since the original paper was published so changes could be radical. She suggested getting some new recorders involved.

Nakia McFarland said she presumed this would need a Work Project Request form. Foglesong will assist with the project request.

Lewallen asked if this update should be a priority. Hill suggested a fall start-up. Shmukler suggested this group start as soon as possible. By waiting until fall, there may be another hot topic that will supersede this one. Foglesong said realistically it would likely be September before a project request is reviewed and approved by the board, co-chairs are recruited and volunteers have been solicited.

McFarland said Georgia has statewide indexing standards; Shmukler said North Carolina has statewide standards, as well.

Wisconsin has best practices for indexing but counties have the option to adopt all or some of those best practices.

Reed said the paper should address how redaction affects indexing and changes to indexing practices.

SECURE Legislation Update

In December 2020, PRIA signed on to a letter drafted by ALTA supporting the SECURE Act. That bill died when the congressional session adjourned. A new SECURE Act has been introduced for 2021 session and Lewallen and Kernick agreed to sign on to the letter of support again following consultation with Marc Aronson and Mark Ladd.

Aronson said the request to sign onto the letter had a 24-hour turnaround time so quick action was needed. One notary association in California is against this legislation because it would affect the notaries doing face-to-face notarizations.

Conferences

- 2021 Annual Conference: Theme - Rethink | Refresh | Reunite.
- Keynote speaker: Matt Booth, Wisconsin born and lives in Iowa.
- Sponsorship kits: Distributed to first refusal sponsors.
- Educational Program: Committee meets tomorrow to dig into content for the program.

- 2022 Annual Conference: Options in Jacksonville and Fort Lauderdale.
- What else is offered beyond hotel rates – restaurants? Beach?
- Are state government rates available at any of these hotels?

Other

There was no additional business to discuss.

Board Deliverables

Kernick reported there were no deliverables needing immediate attention.

Next Meeting

The next meeting of the Board of Directors is scheduled for Wednesday, June 16, 2021, at 11 a.m., ET.

Adjournment

The meeting adjourned at 12:25 p.m. ET.

Jerry Lewallen, President

Stevie Kernick, Recording Secretary