

Minutes

Proofed by Gerald Smith: June 23, 2020

Board of Directors Meeting
Property Records Industry Association
11 a.m., ET, Wednesday, June 17, 2020
Via Conference Call

Present for the call:

Larry	Burtness	President	Yes
Jerry	Lewallen	Vice President	Yes
Annette	Hill	Treasurer	Yes
Gerald	Smith	Secretary	Yes
Joyce	Mascena	At-large Director	No
Sharon	Martin	Director - Government	Yes
Diane	Swoboda Peterson	Director - Government	No
Chris	Walker	Director - Government	Yes
Elizabeth	Blosser	Director - Business	Yes
Dan	Shmukler	Director - Business	Yes
Jana	Miyasaki	Director - Business	No
Penny	Reed	Director - Business	Yes
Brian	Ernissee	At-large Director	Yes
Mark	Ladd	Immediate Past President	Yes
Charlie	Epperson	Advisory Council	No
Carol	Foglesong	Advisory Council	Yes
Steve	McDonald	Advisory Council	Yes
Marc	Aronson	Advisory Council	Yes
Kelly	Romeo	Advisory Council	Yes
Brent	Blankenship	Education	No
Dan	Crank	Education	NO
Liz	Kelly	Membership	No
John	Murphy	Membership	No
David	Rooney	Standards/Practices	Yes
Nakia	McFarland	Standards/Practices	No
Kyle	Quackenbush	Governance	Yes
Ryan	Crowley	Governance	No
Christi	Adams	Communications	Yes
Michael	Miller	Communications	No
Carolyn	Ableman	PRIA Local Coordinator	Yes
Stevie	Kernick	Chief Staff Officer	Yes

Call to Order

President Larry Burtness called the June 17, 2020, meeting of the PRIA Board of Directors to order at 11:05 a.m., ET, and declared a quorum present. He thanked everyone for taking time to be on the call and wished Mark Ladd a Happy Birthday.

Consent Agenda

On a motion by Sharon Martin and a second by Gerald Smith, the board approved the June consent agenda as distributed.

Old Business

2020 Virtual Board Planning

The first strategic planning call will be on June 25 at 1 p.m., ET, in a 90-minute time slot. The topic will be PRIA Post-COVID-19. The Strategic Planning Taskforce will meet on Thursday, June 18, for additional planning.

2022 Winter Symposium

ALTA Springboard is in March but the dates for 2022 have not been set. PRIA's usual date span covering the last week in February are on hold by another group. Stevie Kernick said she has reached out to the Renaissance Phoenix to determine when this other group needs to decide whether they will sign.

The other available dates are the week of February 6 and February 13. Kernick is checking on the week of February 28. If the week of February 28 is available, it could conflict with Wisconsin's Legislative Conference, but Martin could let them know of the conflict.

Martin said budgets for government will be set in June. Chris Walker said that travel might still be restricted in 2021 or 2022.

The Pennsylvania Recorder of Deeds Association moved its meeting from June to October and it is scheduled to be an in-person. Marc Aronson said force majeure clauses are very important in the post-COVID era.

The board recommended a "hold" on the week beginning February 13, 2022, while awaiting a decision on February 20.

On a motion by Brian Ernissee and a second by Annette Hill, the board approved the offer from the hotel to reduce the 2021 obligation by 50 percent and the 2022 agreement to 75 percent of the original 2021 contract.

Coronavirus Taskforce

Burtness said the Coronavirus Taskforce met yesterday and worked on surveys for both PRIA government and business members. The surveys will assess the impact of COVID-19 on the members and their organizations. Preliminary results will be available for the June 25 Strategic Board planning meeting.

July Webinars

The board previously approved complimentary webinars for non-members for April, May and June. Burtness asked the board's pleasure on extending the complimentary offer through July. The spring webinars have been very well attended by members and non-members. Beginning in August, which is the beginning of the new membership year, webinars will revert to a charge for non-members.

Carol Foglesong suggested that during the July webinars PRIA should advertise that July is the last month for complimentary webinars. Join PRIA to continue having complimentary access to the webinars. Walker said that value is critical to membership renewal. PRIA must show members the value to encourage them to renew.

Kyle Quackenbush suggested that some of the webinars in the new fiscal year could be complimentary. Kelly Romeo said that complimentary webinars could also point to members-only information on the website.

The board agreed that the July webinars should continue to be complimentary

On a motion by Smith and a second by Blosser, the board voted to continue complimentary webinars through July 2020.

New Business

2020-21 Budget Proposal

Kernick reviewed the assumptions made by the Budget Committee on projected revenue for 2020-21. The projection assumes a 25 percent loss of membership and substantially reduced revenue for both the Annual Conference, going virtual, and the Winter Symposium in February 2021.

The Budget Committee plans to meet quarterly throughout the 2020-21 fiscal year to make necessary adjustments. Blosser noted the significance of PRIA's reserve fund for just this type of situation.

Martin stated that the committee had done their homework and proposed moving forward with approval of the 2020-21 budget as presented.

On a motion by Martin and a second by Ernisse, the board approved the budget as presented.

Papering-out Project

Burtness said the papering-out project is moving along with a draft outline currently being expanded. There is a good mix of business and government members involved with this project.

Board Deliverables

Kernick indicated there was nothing outstanding to report. The eRecording Hub will go live this week and will be announced in the June issue of *In Touch*. Kernick said she is meeting with the staff team later today to review the latest updates to the new website design.

Next Meeting

The next monthly meeting of the Board of Directors will convene at 11 a.m., ET, Wednesday, July 15, 2020, via conference call.

Adjournment

The meeting adjourned at 12:08 p.m., ET.

Larry Burtness, president

Stevie Kernick, recording secretary