

Minutes

Proofed by Annette Hill: June 26, 2019

Board of Directors Meeting
Property Records Industry Association
11 a.m., ET, Wednesday, June 19, 2019
Via Conference Call

Present for the call:

Larry	Burtness	President	Yes
Jerry	Lewallen	Vice President	Yes
Annette	Hill	Secretary	Yes
Zachary	Zaharek	Treasurer	No
Joyce	Mascena	At-large Director	Yes
Gerald	Smith	Director - Government	Yes
Diane	Swoboda Peterson	Director - Government	Yes
Chris	Walker	Director - Government	Yes
Elizabeth	Blosser	Director - Business	Yes
Charlie	Epperson	Director - Business	No
Jana	Miyasaki	Director - Business	Yes
Penny	Reed	Director - Business	Yes
Mark	Ladd	At-large Director	No
Richard	Bramhall	Advisory Council	No
Carol	Foglesong	Advisory Council	Yes
Steve	McDonald	Advisory Council	Yes
Marc	Aronson	Advisory Council	No
Kelly	Romeo	Advisory Council	Yes
Dan	Shmukler	Education	No
Dan	Crank	Education	No
Liz	Kelly	Membership	No
John	Murphy	Membership	No
David	Rooney	Standards/Practices	No
Nakia	McFarland	Standards/Practices	Yes
Tim	Nanney	Governance	No
Ryan	Crowley	Governance	No
Carolyn	Ableman	PREP Coordinator	Yes
Stevie	Kernick	Chief Staff Officer	Yes
Mallory	Robinson	Administrative Support	No

Call To Order

President Larry Burtness called the meeting to order at 11:03 a.m., ET.

Approval of the Consent Agenda

On a motion by Jerry Lewallen and a second by Diane Swoboda Peterson, the board approved the consent agenda as distributed.

Old Business

Bylaws Update

The bylaws were submitted to the voting membership via Constant Contact on June 10. The Governance Committee will decide how and when the vote will be taken for approval.

Esri Maps

Stevie Kernick reported that the agreement with ProWest has now been signed and the work to migrate the ProWest maps over to the PRIA Esri license has begun. **Burtness asked if a sample of the mapping will be ready for Colorado Springs.** Kernick said she would try to make this happen.

Communications Committee

Burtness reported on the challenge of finding co-chairs for the Communications Committee. Michael Miller, clerk in Charleston Co., SC, has been approached for the government sector position. There is still a need for a business co-chair. Kernick suggested Christie Adams with eRecording Partners Network. Jerry Lewallen indicated that would be workable. Burtness will contact Adams.

ALTA One-pager

ALTA has a committee that is working on a one-page, talking points document on the ramifications of redacting information from the public records. There has been a significant amount of legislation at the state level during the 2019 legislative session and the industry has been in need of talking points to use with legislators.

Elizabeth Blosser said she sees a need for some alternative ways to address the privacy issue. Kelly Romeo said the ALTA Real Property Records Committee will meet at the end of July to finalize the one-pager. The recorder's perspective would be of interest to ALTA. And, just as importantly, alternatives to wholesale redaction. Romeo said ALTA is intent on providing talking points to their membership which is seeking ways to discuss the topic with legislators.

Burtness said that PRIA would like the opportunity to weigh in on the paper either directly or through a new work project.

New Business

Management Staff Hours Fourth Quarter

Kernick reviewed the staff hours through May 31, 2019. She explained that beginning in November 2018, actual hours expended has exceeded budgeted hours for each month by an average of 16 percent. Projecting this pattern for the final two months of the year will lead to a deficit of 140 hours by July 31,

2019. She recommended the board approve a purchase of 200 additional hours at \$55/hour (\$11,000) noting that any unused hours would carry forward to 2019-20.

On a motion by Annette Hill and a second by Joyce Mascena, the board approved the purchase of 200 additional hours @ \$55/hour for the period May 1- July 31, 2019, with any unused hours carried forward to the 2019-20 fiscal year.

Proposed Work Projects

Burtness said that PRIA work projects are currently in a hiatus with a number of projects wrapping up, but there are now six potential new work projects to be considered for action.

He and Kernick met with the Standards & Best Practices Committee chairs, David Rooney and Nakia McFarland, to discuss these projects. The recommendation that emerged from that discussion was to issue a survey to the membership asking them to rank the six new potential work projects.

Carol Foglesong said she had updated the actual Work Project Request Form drafts to more accurately reflect discussions that have taken place with the PRIA officers.

Blosser said she spoke to the PRIA Local chapter in Washington State earlier in the month and one of the topics of concern was the increasing number of ransomware attacks on local governments. They asked if PRIA had any tools available on this subject.

Foglesong offered to work with Blosser to generate a Work Project Request Form.

The board agreed to send a survey to membership for ranking and add "rapid response to a cyber security attack."

Annual Conference Update

Kernick provided the following metrics on the upcoming Annual Conference.

Room block: currently stands at 94 percent at the Antlers Hotel

Registration: 88 people are pre-registered, including Tim Nanney, which indicates his recent health problems are resolving

Work Projects: officers recommended using one of the Annual Conference breakout time slots for small group discussion of each of the proposed work projects

Mark Monacelli: Steve McDonald, Peterson, Gerald Smith, Carolyn Ableman agreed to work as a taskforce to determine appropriate recognition of Monacelli at the Annual Conference

2019-20 Budget

Kernick reported that the 2019-20 Budget Committee met on Monday, June 17, to begin work on a draft budget for the next fiscal year beginning August 1, 2019. A second meeting has been scheduled to continue the process.

Speakers Bureau

PRIA is losing control of the Speakers Bureau with some members are accepting speaking opportunities without PRIA's knowledge; therefore, PRIA does not have an opportunity to review the slides for consistent messaging of PRIA goals and values. This is not being done maliciously, but tends to happen following a conference presentation when one of the speakers is approached to deliver the same content to a state recorder association meeting or at a PREP Local chapter meeting.

The board recommended that following a conference, all internal speakers be contacted and reminded that speaking engagements on behalf of PRIA when delivering PRIA content need to run through the PRIA offices with slides submitted for review prior to the presentation.

Trademarks

An application for the new PRIA logo design has been submitted and is in the "service mark" phase until it is approved. The board recommended that Zach Zaharek offer an opinion on whether to also trademark the PRIA Local mark.

Other

Chris McEntee, the president of the Mortgage Services Division of ICE, would like to speak to the board in Colorado Springs. The board agreed this would be a valuable introduction to ICE given that two significant members now fall under ICE ownership (Simplifile and MERS). The board meeting will convene at 3 p.m., MT, and is scheduled for two hours with the Welcome Reception starting at 6 p.m., MT. McEntee will be invited to join the board meeting at 4:30 p.m., MT.

Board Deliverables

Kernick reviewed the current outstanding board deliverables.

Next Meeting

The next meeting of the Board of Directors will be Wednesday, July 17, 11 a.m., ET.

Adjournment

The meeting adjourned at 12:06 p.m., ET.

Larry Burtness, president

Stevie Kernick, recording secretary