

Minutes

Proofed by Annette Hill: May 22, 2019

Board of Directors Meeting
Property Records Industry Association
11 a.m., ET, Wednesday, May 15, 2019
Via Conference Call

Present for the call:

Larry	Burtness	President	Yes
Jerry	Lewallen	Vice President	Yes
Annette	Hill	Secretary	Yes
Zachary	Zaharek	Treasurer	Yes
Joyce	Mascena	At-large Director	Yes
Gerald	Smith	Director - Government	No
Diane	Swoboda Peterson	Director - Government	Yes
Chris	Walker	Director - Government	Yes
Elizabeth	Blosser	Director - Business	Yes
Charlie	Epperson	Director - Business	No
Jana	Miyasaki	Director - Business	Yes
Penny	Reed	Director - Business	Yes
Mark	Ladd	At-large Director	Yes
Richard	Bramhall	Advisory Council	No
Carol	Foglesong	Advisory Council	Yes
Steve	McDonald	Advisory Council	Yes
Marc	Aronson	Advisory Council	Yes
Kelly	Romeo	Advisory Council	No
Dan	Shmukler	Education	No
Dan	Crank	Education	No
Liz	Kelly	Membership	Yes
John	Murphy	Membership	No
David	Rooney	Standards/Practices	No
Nakia	McFarland	Standards/Practices	No
Tim	Nanney	Governance	No
Ryan	Crowley	Governance	No
Carolyn	Ableman	PREP Coordinator	Yes
Stevie	Kernick	Chief Staff Officer	Yes
Mallory	Robinson	Administrative Support	No

Call To Order

President Larry Burtness called the meeting to order at 11:02 a.m., ET.

Approval of the Consent Agenda

On a motion by Jerry Lewallen and a second by Penny Reed, the board approved the consent agenda as distributed.

Old Business

Bylaws

Zach Zaharek reported on the recommended changes to the bylaws. This is an action item.

The bylaws review process began in October 2019. Changes were made to the classes of membership, along with ensuring the D&O insurance goes into effect immediately in the event of legal issues for one or more board members.

On a motion by Zaharek and a second by Diane Swoboda Peterson, the board approved the redline bylaws for presentation to the membership in preparation for a vote in Colorado Springs in August.

Strategic Planning

Stevie Kernick reviewed the major discussion points from the Strategic Planning meeting and asked the board to review and offer feedback for the next board meeting.

Burtness suggested that a timeline be established for when each item would be delivered.

eRecording Reporting

For the month of March, the eRecording reporting met with some pushback from business members who utilize the reports frequently. The demographic information was dropped from the report because so much of that data is out-of-date.

For the April report (posted in May), the demographic information for the newly enabled counties from both March and April was included on a separate worksheet. Going forward, each month the demographic information for the newly enabled jurisdictions will be included, for the members only, in a separate worksheet of the master spreadsheet.

Attributions Policy

This is the revision of the Attributions Policy that the board discussed in Colorado Springs but on which no action was taken at that time

On a motion by Annette Hill and a second by Swoboda Peterson, the board accepted the Attributions Policy with revisions, as noted.

Esri Maps

Access to the Esri mapping platform has been secured for PRIA at no cost for, at least, the current year (ending in April 2020). The second phase of this project is training PRIA staff on how to use the mapping system and the current maps that ProWest created for the GIS Work Group. The proposed cost is \$3,000 although the outlined services do not specifically state there is training for the staff. Kernick has a meeting with Brandon Tourtelotte, ProWest, on Friday to clarify parts of the proposal.

On a motion by Mark Ladd and a second by Lewallen, the board approved the proposal pending further discussion by Kernick with ProWest on the inclusion of staff training.

Document Volume Survey

Kernick explained the questions that were revisited by the document volume survey taskforce. Foglesong suggested that the order of the questions be changed. She suggested rearranging the questions to start with Deeds as the first question, then Mortgages, Lien Releases, Assignments and then plats and maps.

The board also suggested re-wording for the question requesting document volume data to read: "Please enter your 2018 calendar year (January 1-December 31, 2018) document volume for the following methods."

On a motion by Ladd and a second by Joyce Mascena, the board approved the survey questions with changes noted above.

New Business

Communications Committee

A recommendation to add a Communications Committee to the already existing four committees was discussed during strategic planning.

Marc Aronson observed that he and Foglesong have been responsible for editing newsletters and PPTs without any other assistance. He acknowledged that they should be working under co-chairs who would oversee all the communications efforts.

Steve McDonald said he spoke to Michael Miller, Charleston Co., SC, while at a S.C. Registers of Deeds Conference. He was excited that PRIA had developed a committee to address communications needs, including social media.

On a motion by Swoboda Peterson and a second by Ladd, the board approved forming a Communications Committee as a fifth standing committee.

ALTA Committee on Privacy

Elizabeth Blosser reported that ALTA's Real Property Records Committee has developed a two-page document walking through the unintended consequences of redaction. Kelly Romeo provides staff support for the Real Property Records Committee.

Foglesong asked for a copy of the paper. Blosser will let Romeo know that PRIA is interested in seeing the current draft of the document.

The finalized document will be added to the PRIA website. Ladd said that the officers currently are debating this topic, which surfaced during the planning meeting in Colorado Springs. He suggested that PRIA, ALTA and MBA should work together to recommend a better way to address this issue of privacy, which is a valid concern. Model legislation is an option, or a clause that could be inserted into legislation that defines the access that is needed to the public records and by whom.

Annual Conference Update

The Conference Committee is meeting bi-weekly to build out the program. Ava August, daughter of Treasurer Zach Zaharek, is flying to Colorado Springs to entertain on Tuesday evening, August 27. On Wednesday evening, the traditional reception will move across the street to Phantom Canyon Brewing Company and a private room that offers billiards and other games.

Most of the speaker program topics have been identified and now the committee will work on finding speakers for those sessions.

The room block at The Antlers is 60 percent sold and that is with the addition of more rooms contracted on several nights.

National Flood Insurance Program

Reed defined the letter on the National Flood Insurance Program in the board binder as a “joint trade letter” asking for support from multiple segments of the real estate industry. She said that by signing on to this letter, there is visibility for PRIA and a show of support for the industry. These letters indicate to legislators that a broad spectrum of the industry has interest in the topic.

Reed said she would contact the people from whom she received the letter initially to be sure that PRIA is included as a recipient for letters seeking industry support. Ladd said that many of these letters come with very quick turnaround time so for the future, votes to support or not support an issue would need to be sent electronically in order to meet a deadline.

For this particular joint trade letter, the deadline to sign on has past.

On a motion by Reed and a second by Ladd, the PRIA board agreed to attach PRIA’s name to joint letters when it is appropriate to do so.

Board Deliverables

Kernick reviewed the current outstanding board deliverables.

Next Meeting

The next meeting of the Board of Directors will be Wednesday, June 19, 11 a.m., ET.

Adjournment

The meeting adjourned at 12:01 p.m., ET.

Larry Burtness, president

Stevie Kernick, recording secretary