

PRIA IN TOUCH

January 20, 2021



President's Message

Dear Members:

We find ourselves starting 2021 optimistic that a COVID vaccine will allow us to begin meeting again, in-person, for our August (2021) Annual Conference in Milwaukee. Nonetheless, our 2021 Winter Symposium, *Business as Un-Usual*, has pivoted to a second virtual event. You'll see some enhanced changes to the conference platform, which is built on Eventsential and includes a conference app.



More than 100 hundred people are registered, to date, and 15 business members have contributed sponsorships to support the event. Check out the schedule on the [PRIA website](#), which, is updated frequently as sessions are confirmed. Join the conversation and learn about the latest topics being addressed by the property records industry.

Back in the summer as the Board of Directors was projecting the budget for the 2020-21 membership year, one significant unknown was how membership renewals would evolve, with some governments and businesses cutting budgets. The board monitors the status of membership each month and, although renewals started slowly, they have picked up substantially during the second quarter of the year and currently the membership stands at 683, compared to 708 for the same period last year. Membership dues are a significant component of PRIA's revenue and fund the many services PRIA provides to members during the year.

The Membership Committee is now shifting gears to focus on recruitment heading into the final six months of the membership year.

In another piece of good news for the overall PRIA membership, for the first time in the association's history, there are four President's Circle Members: CSC, eRecording Partners Network, Notarize Inc. and Simplifile.

Overall, PRIA remains strong – supported by its loyal members - and financially stable.

As always, if you have any questions, please feel free to contact me.

Have a good month,

Jerry Lewallen
President



TRUST THE TEAM BEHIND
YOUR TECHNOLOGY.

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Redaction Work Group Develops State-by-State Legislation Guide

PRIA's Redaction Work Project team has announced a significant deliverable from the group's volunteers: a State-by-State Redaction Legislation Guide. It encompasses all states with legislation on the books, including links to the legislative statutes or summary information, as of January 5, 2021.

Each law has been identified in one of three categories: redaction (predominantly Personally Identifiable Information), address confidentiality (AdCon) or confidential recorded instrument shielding (CRIS). Find the chart [here](#).

Check the information for your state and alert [PRIA](#) if the information needs to be corrected or updated.

Ransomware Resources Available in the Resource Library

With the volume of information loaded into PRIA's Resource Library, knowing exactly what is available requires the memory of an elephant or an occasional browse through the library. The Ransomware Work Project team wants to remind you that a listing of [resources](#) is available in the library and offers a guide to cybersecurity awareness websites along with links to sources to assist you in training your staff to be alert to potential cyber-threats.



New Feature Added to PRIA Membership Directory

PRIA's Membership Directory is being continually enhanced to assist you in connecting with both government and business members around the country. Recently a dropdown filter was added to allow users to find businesses offering a particular product or service. Now, you can also filter the listings by either government or business to further delineate the exact results you seek.

The PRIA Membership Directory is located on the members-only side of the website. Enhance your listing by modifying your member profile and adding a picture or logo which will then appear in the directory.



Register for the January Webinar

The January 28 webinar will offer a look at legislation likely to be introduced in the state legislatures in 2021.

Join Paul Hodnefield, associate general counsel at CSC, and Lindsay Hall Harrison, Florida Underwriting Counsel at Stewart Title, as they outline what to expect in 2021.

Webinars are always complimentary for PRIA members, but because of the broad scope of this legislative topic, PRIA offers this webinar complimentary to all registrants. Limit of 250 seats.

To register, click [here](#).

To monitor what's happening across the country, visit the [Notary News](#) page for a comprehensive and frequently updated list of the constantly evolving legislative activity. Members-only access.



Two Trends Here To Stay

Virtual events and meetings are here to stay. With tools like Zoom, Google Meet, Slack and many others providing resources in our daily work lives, it's no wonder that indicators point to them staying around for the long haul. Not only has remote work been beneficial during the global shutdown, it has also created an opportunity for professionals all over the world to connect and work together more easily.

For virtual conferences, access to high-powered speakers at half the cost is proving beneficial to meeting attendees. Future conferences will likely include both in-person and virtual components. The value of virtual events opens the door for organizations with little-to-no travel budgets to benefit from a PRIA conference at a significantly lower cost.

eLearning will come to the forefront. Largely as a result of COVID and the virtual boom, more people than ever are seeking learning opportunities and continuing education online. Virtual learning will continue to grow and potentially dominate the professional development sector. PRIA's [Learning Management System](#) is where members can tap into these virtual educational benefits.

Keeping an eye on the future, using foresight to predict and prepare for what may come, could mean the difference between your organization thriving or surviving the coming year.

Are You Taking Advantage of Your PRIA Membership?

If you joined today's Zooming-in micro-learning session, you should now have a more complete understanding about all PRIA has to offer...and where to find it. If you missed this informative session, you can access the recording and PDF slide deck [here](#). Click on "Presentations." Members only.

Welcome New Members

PRIA welcomed these new members in December.

Government

County of Knox, Galesburg, IL
Craighead County, Jonesboro, AR
Minidoka County, Rupert, ID
Potter County, Amarillo, TX
Wyandot County, Upper Sandusky, OH

Business

Veritable Data Solutions, Inc. Granada Hills, CA

Total paid membership as of December 2020 is 683.

MAJOR CONTRIBUTORS 2020-21

PRESIDENT'S CIRCLE

CSC
eRecording Partners Network
Notarize Inc.
Simplifile

NATIONAL ASSOCIATION

American Land Title Association

PLATINUM

Kofile Technologies
MERSORP Holdings, Inc.
Pioneer Technology Group

GOLD MEMBERS

Avenu Insights and Analytics
Black Knight - Ernst Fee Service
Computing System Innovations
CoreLogic
Esri Inc.
Fidelity National Title Group
Granicus Inc.
Harris Recording Solutions
Nationwide Title Clearing
Rekon Technologies
SYNRGO Inc.
Tyler Technologies
Wells Fargo
Westcor Land Title Insurance Co.

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