



2026 ANNUAL CONFERENCE SPONSORSHIP

BENEFITS AND INFORMATION

Mark your calendar for the PRIA 2026 Annual Conference, **Powering Progress**, August 25-27, 2026, and join us in Buffalo, New York at The Hyatt Regency Buffalo Hotel! As a sponsor, your company will gain unparalleled visibility while supporting the association and the membership. Sponsorship details are below. Now is the time to lock in your choice of sponsorships!

How PRIA Sponsorship works:

PRIA sponsorship benefits are determined by your level of support.

- Elite: \$6,000+
- Champion: \$5,000 – \$5,999
- Partner: \$2,500 – \$4,999
- Friends of PRA: \$750 - \$2,499

The total cost of the opportunities purchased determines the sponsor level (Elite, Champion, etc.). For example, the Welcome Reception is \$3,500, so the sponsor would receive benefits at the Partner sponsor level. The following pages contain more information on sponsorship opportunities at a variety of price points.

When you are ready to make a sponsorship commitment, [visit our sponsorship page](#) to make your purchase online. Items are sold first come, first served. You must visit the link to secure your sponsorship. **Sponsorship commitments will not be accepted via email.**



ELITE SPONSORSHIP

\$6,000+

Unlock Exclusive Benefits as an Elite Sponsor!

By becoming an Elite Sponsor of PRIA, your organization will gain access to a range of premium advantages designed to elevate your conference experience. Don't miss out on the opportunity to enhance visibility, strengthen connections, and showcase your commitment to the industry's growth!

- Banner ad in conference promo emails (Placement is first come, first served. See sample on page 6).
- Logo on the first-time attendee giveaway item.
- Contact list for registrants who opt in for one-time mailing.*
- Contact list for registrants who visit your conference platform listing.*
- A tabletop display during your sponsored event. **(Back for the 2026 Annual Conference!)**
- Logo on the conference page of PRIA website linked to company webpage.
- Banner ad in conference app (See sample on page 6).
- Company description in the conference app.
- Recognition as session sponsor in conference app.
- Linked logo in all conference marketing emails sent to over 13,000 contacts.
- Listing on digital display during sponsored event with two-slide PPT.
- Social media thank you with sponsor logo and homepage link.
- Recognition with logo during the conference opening session.
- Sponsor ribbon for all company representatives to wear during the conference.
- Logo on digital display at registration desk.
- Listing in PRIA *In Touch* published after the conference.
- If sponsoring an educational session:
 - Recognition on slide at the beginning of sponsored session.
- If sponsoring keynote:
 - Representative from sponsoring company introduces keynote speaker.

*These benefits are for PRIA members, only.

See full list of options and prices on page 5!



CHAMPION SPONSORSHIP

\$5,000 - \$5,999

Secure Incredible Benefits as a Champion Sponsor!

As a Champion of PRIA, your business will unlock a host of exclusive benefits designed to elevate your conference's potential. Take advantage of unparalleled opportunities to enhance visibility, foster connections, and drive impactful initiatives!

- Button ad in conference promo emails (Placement is first come, first served. See sample on page 6).
- Sponsor message email sent to PRIA audience on your behalf after the conference.*
- A tabletop display during your sponsored event. **(Back for the 2026 Annual Conference!)**
- Logo on the conference page of PRIA website linked to company webpage.
- Banner ad in conference app (See sample on page 6).
- Company description in the conference app.
- Recognition as session sponsor in conference app.
- Linked logo in all conference marketing emails sent to over 13,000 contacts.
- Listing on digital display during sponsored event with two-slide PPT.
- Social media thank you with sponsor logo and homepage link.
- Recognition with logo during the conference opening session.
- Sponsor ribbon for all company representatives to wear during the conference.
- Logo on digital display at registration desk.
- Listing in PRIA *In Touch* published after the conference.
- If sponsoring an educational session:
 - Recognition on slide at the beginning of sponsored session.

*This benefit is for PRIA members, only.

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PARTNER SPONSORSHIP

\$2,500 - \$4,999

Acquire Special Benefits as a Partner Sponsor!

As a Partner of PRIA, your organization will gain special benefits that can help your business thrive. Join us and see how your support can really make a difference!

- Company description in the conference app.
- Recognition as session sponsor in conference app.
- Listing on digital display during sponsored event with two-slide PPT.
- Social media thank you with sponsor logo and homepage link.
- Recognition with logo during the conference opening session.
- Sponsor ribbon for all company representatives to wear during the conference.
- Logo on digital display at registration desk.
- Listing on the conference page of PRIA website.
- Listing in *PRIA In Touch* published after the conference.
- If sponsoring an educational session:
 - Recognition on slide at the beginning of sponsored session.

FRIENDS OF PRIA SPONSORSHIP

\$750 - \$2,499

Gain Benefits as a Friend of PRIA!

Become a valued friend and sponsor in our community and watch your impact grow! Join us to forge lasting connections and create meaningful change together. Let's build a brighter future—starting today!

- Recognition with logo during the conference opening session.
- Sponsor ribbon for all company representatives to wear during the conference.
- Logo on digital display at registration desk.
- Listing on the conference page of PRIA website.

See full list of options and prices on page 5!



SPONSORSHIPS

Tuesday - Opening General Session (2 Available)	\$1,500
Tuesday - First Timers Welcome Reception (2 Available)	\$2,000
Tuesday - Welcome Reception (3 Available)	\$3,500
Wednesday - Keynote (1 Available)	\$6,000
Wednesday – Morning Breakfast (3 Available)	\$2,500
Wednesday - Morning Networking Break (3 Available)	\$1,500
Wednesday - Lunch (3 Available)	\$2,500
Wednesday - Afternoon Networking Break (3 Available)	\$1,500
Wednesday – Evening Offsite Event (3 Available)	\$5,000
Thursday – Morning Breakfast (3 Available)	\$2,500
Thursday - Morning Networking Break (3 Available)	\$1,500
Thursday - Lunch (3 Available)	\$2,500
Thursday - Afternoon Networking Reception (3 Available)	\$2,000
General Session	\$1,500
Breakout Session	\$1,000
Attendance Prizes (1 Available)	\$750
Friends of PRIA	\$750

TOTAL: _____

Sponsorship Level: _____

Sponsorship Levels:

- Elite: \$6,000+
- Champion: \$5,000 – \$5,999
- Partner: \$2,500 – \$4,999
- Friends of PRA: \$750 - \$2,499

Additional Information:

- When you are ready to make a sponsorship commitment, [visit our sponsorship page](#) to make your purchase online.
- Items are sold first come, first served. If a sponsorship item is not showing up in the store inventory, it is no longer available for purchase.
- **You must visit the link to secure your sponsorship.** Sponsorship commitments will not be accepted via email.
- If you would like to pay by check, select the option "Purchase Order (Will Mail Check)". (Please note that a member account is *REQUIRED* to use this option.)

Don't find anything that fits your participation goals/budget? Need more information about a particular sponsorship? Contact Beth @ PRIA - we want to work with you! 919.459.8589 or cs0@pria.us

Samples:

- Banner ad in conference promo emails



- Banner ad in conference app



- Button ad in conference promo emails

