

## SPONSORSHIP OPPORTUNITIES

Mark your calendar for the PRIA 2023 Hybrid Winter Symposium, February 21-23, in Phoenix, AZ. As a sponsor, your company will gain unparalleled visibility while supporting one of the association's *principal events*. Details on sponsorship opportunities can be found below. Now is the time to lock in your choice of sponsorships! If you have any questions about sponsorship levels, or what is included, email [coordinator@pria.us](mailto:coordinator@pria.us).

## SPONSORSHIP LEVELS AND BENEFITS

Sponsorship level is determined by the total cost of the items selected on the next page. For example, The Board Meeting & Lunch is \$1,500, so that would be in the Partner sponsor level. The Board meeting sponsor will receive the benefits listed below for Partner level sponsors.

Elite Circle \$5,500+	Premier \$4,000+	Champion \$2,500+	Partner \$1,500+	Contributor \$1,000+	Friends of PRIA \$500	BENEFITS
✓						Banner ad in conference promo emails (placement is first come, first served).
✓						Representative from sponsoring company introduces keynote speaker.*
✓						Recognized as a sponsor for attendance prizes for one day of education sessions.
	✓					Button ad in conference promo emails (placement is first come, first served).
✓	✓					Company name and logo including on special event invitation to conference marketing list.
✓	✓					Company name and link included on daily meeting emails to attendees
✓	✓					Sponsored email promo sent to PRIA audience on sponsor's behalf (Sponsor provides copy/content and artwork).
✓	✓					Logo on the conference page of PRIA website linked to webpage.
✓	✓	✓				Banner ad in conference app.
✓	✓	✓	✓			*Sponsor blurb at session start read by session host
✓	✓	✓	✓			Recognition on slide at the beginning of sponsored session.
✓	✓	✓	✓			Logo co-branding on individual sessions in virtual platform.**
✓	✓	✓	✓			Linked logo in conference marketing emails sent to over 9,000 contacts
✓	✓	✓	✓	✓		Tabletop display during sponsored event (table provided upon request.)
✓	✓	✓	✓	✓		Listing on sign during sponsored event (LED Display) with two-slide PPT
✓	✓	✓	✓	✓	✓	Social media shout out with sponsor branding sponsor-provided URL.
✓	✓	✓	✓	✓	✓	Recognition with logo during the conference opening & closing sessions.
✓	✓	✓	✓	✓	✓	Sponsor ribbon for all company representatives to wear during conference.
✓	✓	✓	✓	✓	✓	Logo on sign at registration desk.
✓	✓	✓	✓	✓	✓	Listing on the conference page of PRIA website.
✓	✓	✓	✓	✓	✓	Listing in <i>PRIA In Touch</i> published after the conference.

\*Keynote sponsorship purchase required

\*\*Session sponsorship purchase required



To make a sponsorship commitment, visit <https://member.pria.us/sponsorships> to make your purchase online. Sponsor level is determined by the total cost of the sponsored item(s). Reply by **January 27, 2022**, to allow preparation for digital marketing components. Items are first come, first serve. To secure a sponsorship, visit <https://member.pria.us/sponsorships>. Sponsorship commitments will not be accepted via email.

SPONSORSHIP OPTIONS	COST	
<i>The total cost of the items purchased will determine the sponsor level (Elite Circle, Premier, etc.). For example, The Board Meeting &amp; Lunch is \$1,500, so that would be in the Partner sponsor level. **If a sponsor item is not showing up in the store inventory, it is no longer available for purchase.**</i>		
Tuesday - Board of Directors Meeting & Board Lunch (1 Available)	\$1,000	<b>SPONSOR LEVEL</b>
Tuesday - First Timer Meet & Greet (1 Available)	\$3,000	
Tuesday - Welcome Reception (2 Available)	\$3,000	
Wednesday - Breakfast (2 Available)	\$2,000	
Wednesday - Morning Break (1 Available)	\$1,500	
Wednesday - Lunch (2 Available)	\$2,500	
Keynote Sponsorship (1 Available)	\$5,500	
Wednesday - Afternoon Break (1 Available)	\$2,000	
Wednesday - Special Event (3 Available)	\$4,000	
Thursday - Breakfast (2 Available)	\$2,000	
Thursday - Morning Break (1 Available)	\$1,500	
Thursday - Lunch (2 Available)	\$2,500	
Thursday - Wrap-up and PRIA Fiesta Bowl (2 Available)	\$2,500	<b>Partner: \$1,500+</b>
General Session - Specific sessions are listed in the store.	\$1,500	
Breakout Session - Specific sessions are listed in the store.	\$1,000	<b>Contributor: \$1,000+</b>
Friends of PRIA (General supporter of overall conference)	\$500	
Artwork Charge (If you would like PRIA staff to create banner or button ad).	\$100	<b>Friends of PRIA: \$500</b>

**SPONSORSHIP COMMITMENT & PAYMENT OPTIONS**

[Please visit https://member.pria.us/sponsorships/ to purchase your sponsorship today.](https://member.pria.us/sponsorships/)

**\*\*If you would like to pay by check, select the "Purchase Order (Will Mail Check)" option.**  
**\*\*If you are making a commitment to both conferences but only want to pay for the Annual Conference now, select the "Purchase Order (Will Mail Check)" option and then make a payment on your order or make two separate purchases.**  
**\*\*Please note that a member account is REQUIRED to use the "Purchase Order (Will Mail Check)" option.**

Don't find anything that fits your needs/budget? Need more information about a particular sponsorship? Contact PRIA - we want to work with you! 919.459.2081, [coordinator@pria.us](mailto:coordinator@pria.us).