

Privacy and Public Records

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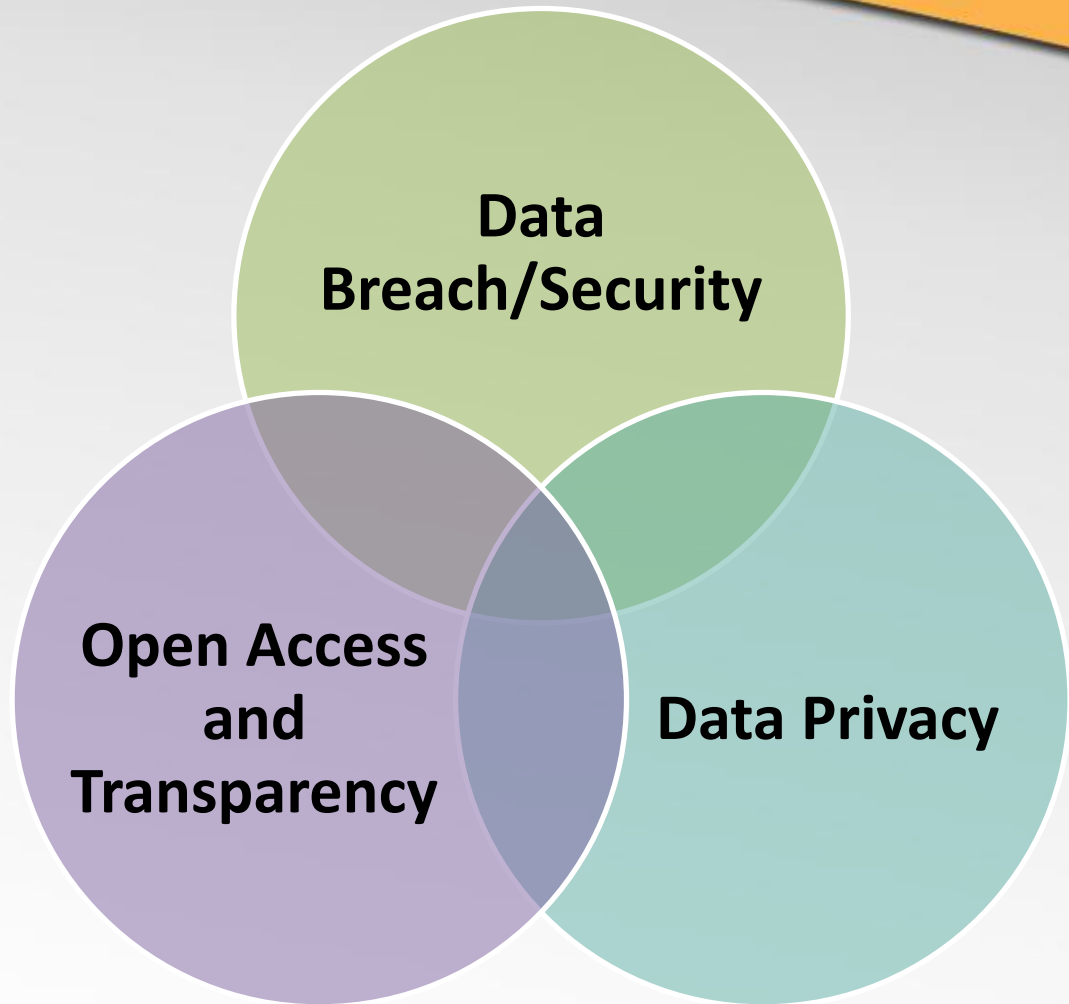
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OVERVIEW

1. Defining Data Privacy
2. 2019 Recap
3. Public Records Impact
4. Heading into 2020

1. DEFINING DATA PRIVACY

**Data
Protection**



1. DEFINING DATA PRIVACY

Store

- Where consumer data came from, where it's kept, and where it was sent from storage.

Use

- Keeping track of where and why the data was used.

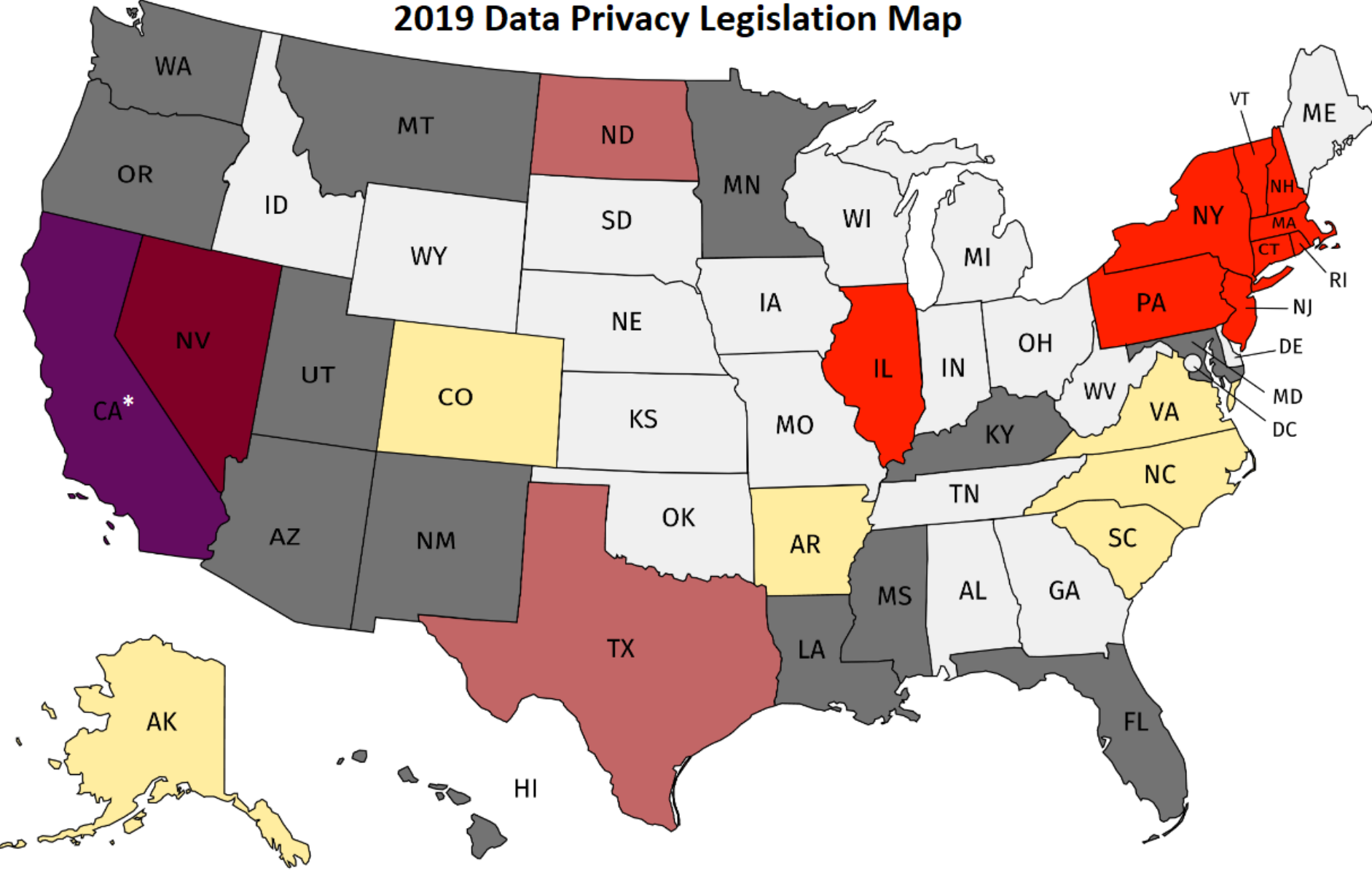
Share

- Telling categories and sources of info shared and notices.

2. 2019 RECAP

<p>1. ACCOUNTABILITY GDPR & CCPA</p> <ul style="list-style-type: none"> Accountable data controller Processors regulated <p><i>GDPR ONLY</i></p> <ul style="list-style-type: none"> Controller liable for processor's non-compliance DPO/Privacy Officer Required 	<p>2. PARTICIPATION GDPR & CCPA</p> <ul style="list-style-type: none"> Access to individual personal data Deletion of individual data <p><i>GDPR ONLY</i></p> <ul style="list-style-type: none"> Correction of individual data Restriction of Processing Right to Object Object to Automated Processing 	<p>3. COLLECTION GDPR & CCPA</p> <ul style="list-style-type: none"> Purpose of collection 'specified' by time of collection Collection with knowledge or consent, when from data subject <p><i>GDPR ONLY</i></p> <ul style="list-style-type: none"> Collection 'limits' (not excessive) Collection by lawful means Collection by fair means 	<p>4. DISCLOSURES GDPR & CCPA</p> <ul style="list-style-type: none"> Non-discrimination for opt-out <p><i>CCPA ONLY</i></p> <ul style="list-style-type: none"> Online disclosures Required "Don't sell my PI" link 	<p>5. SHARING GDPR & CCPA</p> <ul style="list-style-type: none"> Uses limited to purpose of collection, with consent or by the law Disclosure limited to purpose of collection, with consent or by the law Secondary uses and disclosures only allowed if compatible Secondary purpose 'specified' at change of use (or stricter) Opt-out of sale of data <p><i>GDPR ONLY</i></p> <ul style="list-style-type: none"> Adequacy for Cross Border Xfer
<p>6. PORTABILITY GDPR & CCPA</p> <ul style="list-style-type: none"> Data Portability <hr/> <p>7. DESIGN <i>GDPR ONLY</i></p> <ul style="list-style-type: none"> Privacy by Design Required 	<p>8. RISK <i>GDPR ONLY</i></p> <ul style="list-style-type: none"> DPIA Prior Consultation 	<p>9. SECURITY GDPR & CCPA</p> <ul style="list-style-type: none"> Security safeguards - 'reasonable' Data Breach Notice to Regulator <p><i>CCPA ONLY</i></p> <ul style="list-style-type: none"> Data Breach Notice to Data Subject 	<p>10. DATA QUALITY <i>GDPR ONLY</i></p> <ul style="list-style-type: none"> Data quality - relevant, accurate, complete & up-to-date 	<p>11. TRANSPARENCY GDPR & CCPA</p> <ul style="list-style-type: none"> Openness re: policies on personal data

2019 Data Privacy Legislation Map



- Pending Regulation
- Passed
- Study Bill Passed
- Active, Introduced Legislation
- Discussions
- No Discussions Found
- Legislation Attempt Failed for 2019 Session

*Amendments to CA law are still active in 2019

3. IMPACT ON PUBLIC RECORDS

- General data protection literacy
- Privacy vs. Blockchain
- Potential for additional regulation

4. LOOKING AHEAD TO 2020

1. **GDPR Copycats/CCPA Ballot Initiative?**
2. **Businesses ready?**
3. **Consumers educated?**
4. **States?**
5. **Federal?**

Thank You

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