



## 12 REASONS TO ATTEND



- Expand your professional skillset.
- Learn new tips and tactics.
- Bring up-to-date knowledge back to the office and your team.



- Develop a network of professional colleagues.
- Share your industry challenges with other like-minded professionals.
- Chat with recorders and business partners from all over the country.



- Contribute to work products while still in the development phase.
- Enhance your professional profile and position yourself as an expert.



- Break out of your comfort zone.
- Be inspired, invigorated and motivated.
- Invest in yourself.
- Have fun!

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